

Butterfly Reports



Generating traffic that leads to sales is the lifeblood of any internet business.

Without traffic your website might as well not even exist. Once this valuable traffic does land on your site you want them to buy something.

It takes awhile to generate traffic using seo techniques. If you are paying to get traffic through adwords, or other means, it can be very expensive. Lets face it; Getting traffic will either cost you your time and effort, or your hard earned cash.

It can be difficult to complete this important equation of generating traffic, and then converting this traffic into paying customers. The problem is that it is

too much work for one person to get a large enough ongoing traffic stream of buyers within a reasonable amount of time. You end up working all of the time just trying to drive traffic to your website.

There is a better way. Use viral marketing to get large amounts of traffic with a minimal amount of effort. Viral marketing is simply a way of having links to your site (and your affiliate links) passed along by people. They do this because you have provide them with valuable content. I'm sure you have seen one of those amusing emails, or videos, passed on to you from one of your friends. That is a example of viral marketing, and it is very powerful way of creating a buzz about your business, getting lots of traffic, and making more money.

So how can you make your life easier by putting viral marketing to work for yourself? Well, Mike Filsaime, and Rod Beckwith have put together a project called butterfly reports. Each month you get access to niche targeted reports, with quality cover graphics. The beauty of butterfly reports is that they contain keyword links, that you rebrand with your own personal affiliate links. You earn commissions whenever someone purchases one of the products, or services that are mentioned in the reports.

A ideal way to use these reports is to offer them as gifts in exchange for your prospects name and email address. This way you will be providing your visitor with the satisfaction of a instant download, and a product they can use immediately. You will also have established yourself as a expert

in a targeted niche. When they are ready to buy, who do you think they will think of first? With their email address you can build a relationship with them and end up having a customer for life.

By encouraging your customers to pass the report along, you have just started a viral campaign that will generate traffic for years to come, without anymore effort on your part. This traffic will continue to grow exponentially. Imagine that only two people give your report to two people, and they each give it away to two more people, and so on, and so on. Well, I think you get the idea. It is this exponential growth that makes the butterfly reports such a powerful marketing and money making tool.

With a little bit of ingenuity and creativity you can make this rapidly, out of control marketing virus spread even faster. Do a

search online for ebook directories, and submit your reports to them. This is a great way of having your report spread like a wildfire.

Another idea, that will also make you very popular, would be to provide the report to people on your list; Allow them to sell it, and keep 100% of the profits for themselves. This increases the worth of the report in your customers eyes, and gives them a incentive to actively market your report. What a great way to help out loyal readers on your list. It is definitely a win/win situation, that just might get you some extra karma.

Creating professionally written reports like these, with the stunning graphics, would be expensive, and time consuming to do on your own. Remember, you are trying to do less work, and achieve better results. By using butterfly reports

you can profit from the benefits of targeted viral traffic, and affiliate sales.

You will have happier life long customers, and repeat business. You will also be respected as a expert in your niche who is not afraid to provide valuable information to those who visit your site.

Sound pretty good doesn't it? You bet it is, and it even gets better. Become a member of

butterfly reports and you will be able to harness the power of membership leverage.

you can add reports for thousands of other members to distribute that showcase your own products.

Members will be able to brand your report with their own affiliate link that points to your product. They will be more than happy to distribute the reports you create, since they will be earning affiliate sales. The more they distribute your report, the more

traffic you will receive.

I am sure you already know how important it is to have content on your website.

As a member of butterfly reports you have access to free reports from thousands of members. Now, here is something you might not know; These reports are in pdf file format,

and are spidered, and indexed by google, and yahoo. That means when you use other members

free reports as content for your website, or blog, you will be getting more traffic.

Everybody wins.

Put [Butterfly Reports](#) to work for you by joining today. Membership is free, so what are you waiting for ? [Join Now](#) !

About the Author:

Robert Kennedy is a internet marketer who specializes in private label rights products. He invites you to claim your free membership to his plr website

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